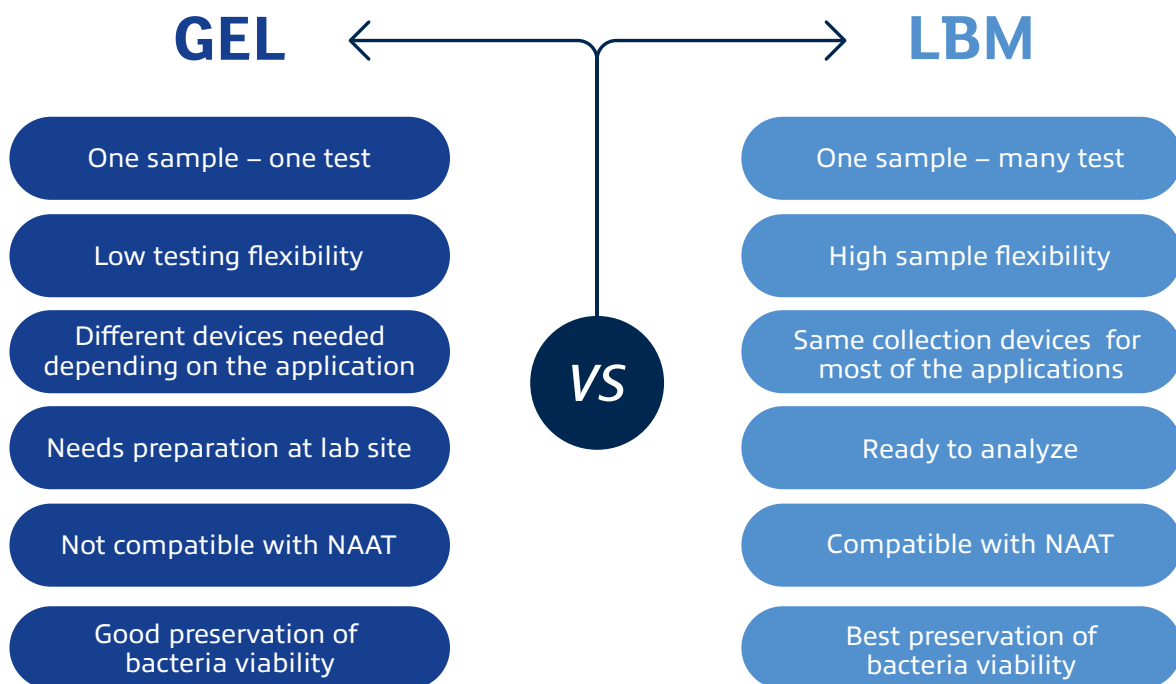


# Why Liquid-Based Microbiology?



## Designed to meet modern labs' needs

Contemporary clinical microbiology laboratories face significant challenges, with demands to optimize their workflow and minimize costs. Additionally, advances in healthcare and the COVID-19 pandemic have made it necessary for labs to incorporate molecular biology and novel diagnostic techniques into their daily routines. Not keeping pace with these changes could have serious consequences. To support these labs in improving their workflow, we developed almost two decades ago the concept Liquid-Based Microbiology™ as an alternative to traditional gel media.



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